



NOVA VITA
Help • Hope • Heal

2026 – 2029 *strategic plan*



Our Vision

A world without violence where individuals, relationships, families, and communities are safe, empowered, and healthy.

Our Mission

Nova Vita provides safety and support for people experiencing gender-based violence, delivers programs that promote accountability and change for those who cause harm, and works with community partners to strengthen prevention and coordinated responses.

Our Values

Trauma-Informed: We practice the principles of trauma-informed care – safety, choice, trust, collaboration, empowerment, and equity – and create environments that reflect these principles for those we serve and those who do this work.

Leadership: We contribute our expertise to strengthen community awareness, partnerships, and system responses to gender-based violence.

Accountability: We are accountable to the people we serve, our community, our funders, and those who do this work. We are transparent in our decisions, actions, and use of resources.

Equity & Inclusion: We work to reduce systemic barriers and ensure our services are accessible, relevant, and responsive to the diverse communities we serve, including Indigenous peoples, racialized individuals, 2SLGBTQIA+ communities, newcomers, and people with disabilities.

Effectiveness: We deliver high-quality services that respond to evolving needs, and we use evidence, data, and experience to continuously strengthen our impact.

Community-Focused: We are responsive to the needs of our community and work alongside our partners to strengthen coordinated, local responses to gender-based violence.



Strategic Priorities



Workforce Capacity & Well-Being

Goal: Nova Vita will be a stable, well-resourced workplace with strong retention, competitive compensation, and clear pathways for staff growth and well-being.

Strategic Intent: Workforce capacity is the foundation for all service delivery, quality, and growth.



Organizational Foundation & Leadership

Goal: Nova Vita will have a clear, sustainable structure with defined roles, strong leadership capacity, and aligned systems.

Strategic Intent: Structure and clarity are required to sustain values, support staff, and enable growth.



Goal: Nova Vita is a recognized leader in gender-based violence prevention and response in Brantford and Brant County, with a clearly defined and valued role within the local gender-based violence response system.

Strategic Intent: Nova Vita will leverage its deep expertise in frontline service delivery to strengthen its role as a system leader, partner, and advocate.



Role in the System

Goal: Nova Vita will grow selectively and sustainably, based on clearly defined priorities and organizational capacity.

Strategic Intent: Growth will be deliberate, evidence-informed, and anchored in strong core services.

Intentional Growth

