



Nova Vita 2025 *Donation Drive Guide*



NOVA VITA
Help • Hope • Heal

Learn more at novavita.org/host



Help

Thank you for supporting Nova Vita by hosting a Donation Drive! Nova Vita relies on the generosity of our community to help stock our shelves and pantries with much needed items, like school safe snacks, hygiene products, clothing, and more. Use this Donation Drive Guide to help plan, implement and host a successful event! We're here to help you every step of the way.

ALWAYS NEEDED ITEMS

Below is a list of items that are always needed in the shelter. For the health and safety of our residents, items should be **new, unopened, and unexpired**. Clothing and accessories must be in-season, and in new or like-new condition.

Food & Pantry Items

- School-Safe Snacks (Peanut-Free, Individually Wrapped)
- Breakfast Items (Cereal, Juice, Coffee)
- Pasta & Pasta Sauce
- Canned Soup
- Canned Vegetables

Linens

- Pillows
- Towels (Face, Hand, Body)
- Twin/Full Comforters
- Twin/Full Sheet Sets
- Fitted Crib Sheets

Clothing

- New & Like-New Condition
- In-Season
- All Sizes (XS - Plus)
- Kids (Baby, Youth, Teen)
- Footwear
- Outerwear
- Maternity

Toiletries & Hygiene

- Tampons
- Deodorant
- Diaper Wipes
- Shampoo & Conditioner
- Body Wash



PLANNING TIP

Want to know what's at the top of our wish list? **Ask us!** As a 33 bed emergency shelter our needs and inventory levels change frequently. We can provide you with a list of urgently needed items that can make the most impact for the shelter.

PLANNING TIP

Selecting one or two items, or having a theme for your drive, can help your participants by providing a clear goal, and can help them not feel overwhelmed.



Now that you know what items you want to collect in your donation drive, use the checklist below to start planning!

- SHARE THE WORK:** Recruit some team members to help you plan and execute your drive!
- SET A GOAL:** Do you want to “fill a truck” or donate 100 boxes of tampons?
- SET A DATE:** Will it be a single day event, or over the course of a month? Make sure to give yourself enough time to hit your goal.
- PLAN YOUR COLLECTION:** Is there a centralized location, will you accept drop-offs, or will you pick-up from supporters?
- REGISTER YOUR EVENT:** We can provide resources, speakers, event and social media promotion, and arrange delivery/pick-up. Email events@novavita.org or visit www.novavita.org/host.
- START PROMOTING:** Put up posters around your organization or community, share what you’re doing on social media, text family and friends.
- SHARE YOUR PROGRESS:** Share your successes so far! Let everyone know how close you are to your goal to help inspire more participant support.
- SHARE WHY IT’S IMPORTANT:** Utilize our impact graphics, share our social media posts, let people know why it’s important to you. Not only are you collecting essential items for the shelter, but you are also increasing awareness of our programs and services and could be reaching someone who needs it.
- CELEBRATE YOUR SUCCESS:** Once your event is complete, contact us to make arrangements for collection. Be proud of the incredible work you did and be sure to thank your supporters.





Still have questions on how to get started? Check out our handy FAQ section below, or email us directly at events@novavita.org.

Frequently Asked Questions

How do I get started?

The best place to start is by talking with the Nova Vita Community Development team! We can provide best practices, arrange event promotion, give tips and more. Contact us at events@novavita.org or **519-752-1005**.

Can someone at Nova Vita speak at our event?

Absolutely! We can send a representative to talk about the work that Nova Vita does and thank your supporters. Please let us know about your event as soon as possible, so we can do our best to make arrangements.

How do I get the items to you?

Contact us at events@novavita.org or **519-752-1005**. We can arrange pick-up or delivery, Monday to Friday. Please note, due to the health and safety of our residents, we do ask that any deliveries be arranged in advance so that we can have resources available to assist.

Can we accept cash donations as well?

Yes, monetary donations help address special dietary needs and inventory gaps! Ask us for a donation tracking sheet, so we can write tax receipts for your donors.

Can we use your logo on our marketing materials?

Of course. We just ask that you complete our Third Party Event Form. Visit www.novavita.org/host to download.



Good Luck!

Thank you for choosing to host a donation drive for Nova Vita. Your support helps so many that are escaping domestic violence and homelessness. Let us know if you have any questions. We're here to help!

