

February 23, 2024

It gives me great pleasure to invite you to the 15th Mayor's Gala, which will take place **Saturday, May 4th 2024** at the TownePlace Suites by Marriott in Brantford. Together, over thirteen years, we have raised more than \$800,000 to support worthy community projects.

This year, proceeds from the 15th Mayor's Gala will support Nova Vita. On June 9, 1983, on the first night of opening its doors, Nova Vita welcomed a woman and her two children. Since that first night, Nova Vita has expanded its services in response to the needs of our community and now offers emergency shelter, transitional housing, children's programming, adult counselling, outreach support, public education and more. Over 25,000 individuals and families experiencing violence, abuse, and homelessness have accessed Nova Vita's services in the last 40 years in Brantford.

Together with your support, we can help Nova Vita reach their goal of a world where individuals, relationships, families, and communities are safe, empowered, and healthy.

The Gala provides you with the opportunity to support Nova Vita in their 40th Year of Hope while enjoying a wonderful dinner, musical entertainment, and an opportunity to bid on extraordinary items that have been donated by caring individuals, local artisans, small businesses and major industry. **Tickets are \$226 each. Please** visit <u>City of Brantford website</u> to request your tickets. We anticipate we will sell out again this year!

We are always grateful for the generous support demonstrated by so many businesses and organizations in our community. Thank you for your consideration in sponsoring the 15th Mayor's Gala.

Enclosed you will find the Gala Sponsorship listing, displaying the benefits that you and/or your company would receive for your sponsorship donation. We extend our heartfelt thanks for your commitment to the efforts of Nova Vita, and the work they do in our community to support families. If you have any questions, **please contact my office at officeofthemayor@brantford.ca**.

Yours sincerely,

Kevin Davis MAYOR Encl.

SPONSORSHIP

PLATINUM SPONSOR \$5000

Recognized as one of the Presenting Sponsors and Partner

- of the Mayor's Gala. Benefits include the following:
- Logo to be prominently displayed as a presenting sponsor of the Mayor's Gala on the evening program
- On-site signage (logo) at event
- 10 complimentary tickets (full table) with preferred seating
- Recognition in thank you press release
- Recognition by emcee at event

GOLD SPONSOR \$3000

Recognized as a major supporter of the Mayor's Gala. Benefits include the following:

- Logo to be prominently displayed on program
- On-site signage (logo) at event
- 4 complimentary tickets with preferred seating
- Recognition in thank you press release
- Recognition by emcee at event

SILVER SPONSOR \$2000

Recognized as a strong supporter of the Mayor's Gala. Benefits include the following:

- Logo to be displayed on evening program
- On-site signage (logo) at event
- 2 complimentary tickets
- Recognition in thank you press release
- Recognition by emcee at event

BRONZE SPONSOR \$1000

Recognized as a strong supporter of the Mayor's Gala. Benefits include the following:

- Name to be displayed on evening program
- On-site signage (logo) at event
- Recognition by emcee at event
- Recognition in thank you press release

IN-KIND OR CASH DONATION LESS THAN \$1000 Benefits include the following:

- Credit mention in the auction program
- Recognition by emcee at event
- Recognition in thank you press release

PROCEEDSTOBENEFIT



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