



NOVA VITA
Help • Hope • Heal

MEDIA RELEASE

Monday November 6, 2023

FOR IMMEDIATE RELEASE

For more information, please contact:

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Nova Vita's Social Enterprise, Closet Couture Boutique, Scheduled to Close December 9, 2023

Brantford (ON) - It is with heavy hearts that we announce the closure of Nova Vita's social enterprise, Closet Couture Boutique. Over the past 10 years, across 2 locations, and through a global pandemic Closet Couture Boutique has worked tirelessly to upcycle generous clothing donations with the purpose of raising much needed funds for our emergency shelter.

With our lease agreement ending and the rising costs of operating a retail store front, we have made the difficult decision to close our doors at 415 Fairview Drive in order to focus on our vital programs and services for women and families impacted by violence and homelessness.

We are incredibly grateful for the love and support we have received over the years from our caring community through the donation of new and like-new clothing, through the countless hours served by our dedicated volunteers and staff, and through the loyal customers who have supported Nova Vita by shopping at Closet Couture Boutique. Thank you for 10 years of wonderful memories and making a difference for our community.

We invite you to shop, save, and support Closet Couture Boutique before we close our doors on December 9th, 2023. For more information about the programs and services that Nova Vita offers and how you can make a difference please visit www.novavita.org/ and follow on social media at **@NovaVitaBrant**.



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Emergency Shelter 519.752.4357 • Individual & Group Counselling • Transitional Housing & Support • Children's Programming
Differential Response • Challenge to Change • Community Development • Public Education • Closet Couture Boutique

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