



SERVING BRANTFORD AND THE COUNTY OF BRANT

For over 35 years, Nova Vita has been the only emergency shelter serving Brantford and the County of Brant, offering holistic client-centered residential and counselling services to women and children escaping violence and homelessness, and counselling services to perpetrators of domestic violence.


DOMESTIC VIOLENCE IS A SERIOUS EPIDEMIC IN OUR COMMUNITY

According to Statistics Canada (2017), Brantford has the 2nd highest rate in Ontario, and the 6th highest rate in Canada for victims of police-reported intimate partner violence. We at Nova Vita, see every day how exposure to domestic violence impacts individuals and families, and we work diligently to provide safe shelter, crisis support, individual and group counselling to everyone in our community.

BE A PARTNER IN ENDING DOMESTIC VIOLENCE

Nova Vita has a history of building strong relationships, which are essential to our success. We will continue to build relationships at the local, provincial and national levels investigating innovation and best practices in family violence prevention services. Your support will help us to respond to the significant demand in our community and keep our service doors open.

NOVA VITA'S IMPACT LAST YEAR:

 **6,084** crisis and support calls were answered on our 24 hour phone line **519-752-HELP**

 **127** Women  **120** Children found safe emergency shelter at Nova Vita


 **3** babies were born, making Nova Vita their very first home

 **15** women lived safely in one of our **Second Stage Transitional Housing** apartments

 **224** women were assisted by our **Transitional Support Workers** to develop safety plans, find safe affordable housing, and transition out of an abusive relationship

 **324** women received individual and group **counselling** to heal from the violence and abuse they experienced

 **67** children who witnessed high-conflict or domestic violence in the home were provided with **supportive counselling** and **safety planning**

 **311** men were **helped off-site** by Nova Vita to increase their knowledge, skills, resources, and self-awareness to develop and maintain healthier relationships

For more information about how you can make a difference, contact:

Anne Herbison-Ruddell Community Development Manager

519-752-1005 x228 | aruddell@novavita.org



INVEST IN NOVA VITA, INVEST IN YOUR COMMUNITY

Your financial investment in Nova Vita will help us to fund our 33 bed emergency shelter, keep essential counselling and support programs operating, and help us to more widely connect with our community through public education and community engagement.

WHAT'S IN IT FOR YOU?

Connect - By investing in our special events, you will increase your brand exposure and influence to a targeted audience. You choose the level that fits with your business and have access to prime speaking opportunities, feature branding, as well as direct connection opportunities at receptions, sponsor tables, social media, etc.

Align - Align your corporate ideologies, leverage customer research and development, and increase staff buy-in by participating in special events, and showcase to the community that you are a community partner committed to ending domestic violence.

Build - Create team building programs via volunteer opportunities, special events and 3rd Party Donation programs. This is a great way to provide education and support to your organization, staff and customers about how Nova Vita can help them, their families, and their loved ones.

CHOOSE YOUR LEVEL OF IMPACT

Enclosed is our line-up of support opportunities for the upcoming year. How will you make a difference?

1. Greatest Impact - We invite you to be an official partner all year long and share your presence at all of our major events, community programs, and communications for the entire year. ***Together we can make a difference!***

2. Focused Impact - You know your target audience. Identify the event(s) that best fits with your business development strategies. ***Let's talk!***

3. Customized Impact - You want to make a difference and connect with our shared audience but prefer to create a customized investment package that's right for your business. ***We love to think outside-the-box too...call us!***

We view our supporters as partners and welcome an open dialogue to customize the opportunity that gives you the best return on investment, warm fuzzies included!



To make the most out of your investment, contact:

Anne Herbison-Ruddell Community Development Manager
519-752-1005 x228 | aruddell@novavita.org

Company/Organization: _____

Address: _____

City: _____ Postal Code: _____

Contact: _____ Tel: _____

Email: _____ Social Media: @ _____

YES ! I want to commit for the year - Be featured as an official partner of Nova Vita all year long - on our website and in all publications including newsletters, our Annual General Report, event programs, and at all three major events.

HEAL Partner - \$7,000
Supporters at this level will receive the benefits of HEAL sponsors at each of our three major events: International Women's Day, Heels to Heal Walk, and our Charity Golf Tournament.

HOPE Partner - \$2,500
Supporters at this level will receive the benefits of HOPE sponsors at each of our three major events: International Women's Day, Heels to Heal Walk, and our Charity Golf Tournament.

HELP Partner - \$1,250
Supporters at this level will receive the benefits of HELP sponsors at each of our three major events: International Women's Day, Heels to Heal Walk, and our Charity Golf Tournament.

***Please provide a high resolution logo in vector format and jpg, and preferred http link.**

Payment Information

Cheque Credit Card Cash

Name of Cardholder: _____

Card Number: _____ Exp: _____ CV: _____

Amount to be charged: \$ _____ Signature: _____



NOVA VITA
Help • Hope • Heal

Nova Vita Celebrates International Women's Day

Thursday March 5, 2020 - Brantford Golf & Country Club



INTERNATIONAL WOMEN'S DAY is an annual day of celebration that Nova Vita incorporates into our community engagement campaign with an evening to inspire and empower women to personal and professional growth. Our target audience is 175 guests, predominantly women ages 30 to 70, as well as men and non-binary individuals who strongly advocate for ending violence against women, and who want to show the women in their lives that they truly value their contributions. The evening includes: fundraising games, silent auction, seated dinner, inspiring presentations and our *4th Annual Closet Couture Boutique Runway of Inspiration*. Ask us about unique sponsorship opportunities including, Wine Sponsor, Runway Sponsor, and Photo Booth Sponsor.

Title Sponsor (\$5,000) - 1 available

- Your company logo listed as "Presenting" Sponsor of Nova Vita Celebrates International Women's Day on all event material, websites & social media
- Prominent on-site information table/signage at event
- Full page ad in event program
- Complimentary table for 10 with sponsored table sign
- Opportunity to speak about your organization's strategies to **#EachForEqual** – official theme of the 2020 International Women's Day

HEAL Sponsor (\$2,500) - 4 available

- Your company logo on event support material & website
- Social media recognition (Facebook, Instagram, and Twitter)
- On-site information table/signage at event (company roll-up)
- 1/2 page ad in event program
- Complimentary table for 10 with sponsored table sign

HOPE Sponsor (\$1,000) - 8 available

- Your company logo on event support material & website
- Social media recognition (Facebook, Instagram, and Twitter)
- On-site signage at event (company roll-up)
- Your company featured as a table sponsor at event
- 1/4 page ad in event program

HELP Sponsor (\$500) - 8 available

- Your company listed on event website
- Social media recognition (Facebook, Instagram, and Twitter)
- Your company featured as a table sponsor at event
- 1/8 page ad in event program

IWD Table Sign Sponsor (\$200)

- Your company featured as a table sponsor with name on one table sign
- Website & Social media recognition (Facebook, Instagram, and Twitter)



Be a part of the International Women's Day movement, contact:

Anne Herbison-Ruddell Community Development Manager
519-752-1005 x228 | aruddell@novavita.org

Jessica Powless Special Events Coordinator
519-752-1005 x232 | jpowless@novavita.org

Company/Organization: _____

Address: _____

City: _____ Postal Code: _____

Contact: _____ Tel: _____

Email: _____ Social Media: @ _____

YES ! I want to be a sponsor - High resolution logo required with this form.

Title Sponsor - \$5,000

HELP Sponsor - \$500

HEAL Sponsor - \$2,500

Table Sign Sponsor - \$200

HOPE Sponsor - \$1,000

YES ! I want to Attend International Women's Day 2020

Purchase a table for 10 - \$890

Purchase Tickets - \$89 each # of Tickets: _____

YES ! I want to donate a prize for the silent auction

Item Description: _____

Value: \$ _____ Date ready for pick-up: _____

Payment Information

Cheque

Credit Card

Cash

Name of Cardholder: _____

Card Number: _____ Exp: _____ CV: _____

Amount to be charged: \$ _____ Signature: _____



NOVA VITA
Help • Hope • Heal

Nova Vita Heels to Heal Walk

Sunday June 14, 2020 - Harmony Square, Brantford



Join us, and stand tall in your red heels or shoes against domestic violence at our **10TH ANNUAL HEELS TO HEAL WALK** in support of the more than 1,000 individuals we serve each year. This event attracts over 200 people, to rally and walk in support of ending domestic violence, and offers the greatest opportunity for media exposure. We need men, and people of all ages and gender, to help raise funds and awareness to end domestic violence in our community. Rally your friends, family and colleagues, challenge a competitor, and start your campaign to help spread the word that domestic violence is never OK!

Title Sponsor (\$5,000) - Deadline: April 1

- Your company logo as “Presenting” Sponsor of Nova Vita Heels to Heal Walk on everything, including: printed event material, official walk banner, advertising, website, and featured social media.
- Prominent location for onsite table/booth at the event
- Opportunity to speak at event and present awards
- Items in Welcome Bag (coupons or swag of your choice)
- Your logo prominently displayed on commemorative swag for walkers

HEAL Sponsor (\$2,500) - Deadline: April 22

- Sign will be carried with name or logo
- More prominent logo on event signage day of
- More prominent recognition by MC at the event
- More recognition on social media (featured post)
- Recognition on Nova Vita website
- Opportunity to have a table/booth at the event
- Items in Welcome Bag (coupons or swag of your choice)
- Logo on SWAG bag
- Tent sponsor (kid zone, game zone, bring your own zone)

HOPE Sponsor (\$1,000) - Deadline: May 20

- Sign will be carried with name or logo
- More prominent logo on event signage day of
- More prominent recognition by MC at the event
- More recognition on social media (featured post)
- Recognition on Nova Vita website
- Opportunity to have a table/booth at the event
- Items in Welcome Bag (coupons or swag of your choice)

HELP Sponsor (\$500) - Deadline: May 20

- Sign will be carried with name or logo
- Name recognition on event signage day of
- Name recognition by MC at the event
- Name recognition on social media
- Name recognition on Nova Vita website
- Items in Welcome Bag (coupons or swag of your choice)

Advertise with a Hand Held Sign (\$200 per sign)

- Sign will be carried throughout walk featuring your name or logo



Stand tall with us against domestic violence, contact:

Anne Herbison-Ruddell Community Development Manager
519-752-1005 x228 | aruddell@novavita.org

Jessica Powless Special Events Coordinator
519-752-1005 x232 | jpowless@novavita.org

Company/Organization: _____

Address: _____

City: _____ Postal Code: _____

Contact: _____ Tel: _____

Email: _____ Social Media: @ _____

YES! I want to be a H2H Supporter - High resolution logo required with this form.

Title Sponsor - \$5,000
Deadline: April 1 for Optimal Exposure

HELP Sponsor - \$500
Deadline: May 20

HEAL Sponsor - \$2,500
Deadline: April 22

Sign Advertisement - \$200

HOPE Sponsor - \$1,000
Deadline: May 20

YES! I want to include an item/coupon for the walkers

Item Description: _____

****Minimum 150 items required**

Date ready for pick-up: _____

YES! I want to Register a Team to Walk & Collect Pledges

Team Name: _____

Payment Information

Cheque

Credit Card

Cash

Name of Cardholder: _____

Card Number: _____ Exp: _____ CV: _____

Amount to be charged: \$ _____ Signature: _____



We are excited to be hosting our **23RD ANNUAL CHARITY GOLF TOURNAMENT** for a second year at the exclusive Brantford Golf & Country Club, one of North America's oldest and most majestic golf courses. Our tournament will host up to 144 golfers - men and women ages 30 to 75 - coming together for a day of golf, comradery and commitment to raise funds for our women's shelter and counselling services.

Title Sponsor (\$5,000) - 1 available

- Your company logo listed as "Presenting" Sponsor of Golf Fore Nova Vita 2020 on all event material, websites & social media
- Prominent on-site information table/signage at event registration and dinner
- Full page ad in tournament program
- Two foursomes entered in the tournament, including prime table location at dinner
- Opportunity to speak at podium and present the awards following dinner

HEAL Sponsor (\$2,500) - 4 available

- Your company logo on all event support material & website
- Social media recognition with featured post
- On-site signage located on one hole with option of interactive information table/display on course, and signage during dinner
- ½ page ad in tournament program
- One foursome entered in the tournament

HOPE Sponsor (\$1,000) - 4 available

- Your company logo displayed on every golf cart during tournament
- Recognition with logo in tournament program and on website
- Social media recognition with featured post

HELP Sponsor/Longest Drive & Closest To The Pin (\$500) - 4 available

- Your company logo/name recognized in tournament program, on-course signage, website & social media as one of four Longest Drive & Closest to the Pin Sponsors.

Hole Sponsor (\$200) - 10 available

- Your company name on tee block sign during tournament
- Recognition in tournament program & social media

Customize Your Sponsorship - Limitless!

We love bright ideas. Do you have one? Perhaps you want to sponsor the 19th hole, an on-course challenge or run a putting competition. **We want to hear from you!**



To golf fore Nova Vita, contact:

Anne Herbison-Ruddell Community Development Manager
519-752-1005 x228 | aruddell@novavita.org

Jessica Powless Special Events Coordinator
519-752-1005 x232 | jpowless@novavita.org

Company/Organization: _____

Address: _____

City: _____ **Postal Code:** _____

Contact: _____ **Tel:** _____

Email: _____ **Social Media: @** _____

YES! I want to be a sponsor - High resolution logo required with this form.

Title Sponsor - \$5,000

HELP Sponsor - \$500

HEAL Sponsor - \$2,500

Hole Sponsor - \$200

HOPE Sponsor - \$1,000

Customize - Please contact Anne

YES! I want to play. Send me the registration package

YES! I want to donate a prize - Prizes valued at over \$100 will be featured in the silent auction. Prizes under \$100 will be available in the penny sale. Donors will be recognized in tournament program.

Item Description: _____

Value: \$ _____ **Date ready for pick-up:** _____

Payment Information

Cheque

Credit Card

Cash

Name of Cardholder: _____

Card Number: _____ **Exp:** _____ **CV:** _____

Amount to be charged: \$ _____ **Signature:** _____