



2019 Sponsorship & Partnership Opportunities

SERVING BRANTFORD & THE COUNTY OF BRANT FOR 35 YEARS

For 35 years, Nova Vita has been the only emergency shelter in our community to offer holistic, client-centred residential and counselling services to abused and homeless women and their children, as well as counselling to the perpetrators of domestic violence.

DOMESTIC VIOLENCE IS A SERIOUS EPIDEMIC IN OUR COMMUNITY

Brantford is currently ranked 2nd in Ontario and 6th in Canada for police reported incidents of domestic violence. We at Nova Vita, see every day how exposure to domestic violence impacts individuals and families, and we work diligently to provide safe shelter, crisis support, individual and group counselling to everyone in our community.

NOVA VITA'S IMPACT LAST YEAR:

- 5,074 calls to our crisis and support line
- 112 women & 91 children lived at Nova Vita
- 3 babies were born at Nova Vita
- 55 days - the average length of stay due to family violence
- 293 women accessed our transitional support housing and program
- 212 women in the community accessed individual and group counselling
- 140 children who witnessed domestic violence, received counselling
- 412 men accessed individual and group counselling

BE A PARTNER IN ENDING DOMESTIC VIOLENCE

Nova Vita has a history of building strong relationships, which are essential to our success. We will continue to build relationships at the local, provincial and national levels investigating innovation and best practices in family violence prevention services. Your support will help us to respond to the significant demand in our community and keep our service doors open.

Contact our Community Development team to discuss how you can make a difference:

Anne Herbison-Ruddell
Community Development Manager
519-752-1005 x228 | aruddell@novavita.org

Nicole Taylor
Special Events Coordinator
519-752-1005 x232 | ntaylor@novavita.org

...because every person is entitled to a life without violence.

YEAR ROUND PARTNERSHIP OPPORTUNITIES - 2019

Invest in Nova Vita, Invest in Your Community

Your financial investment in Nova Vita will help us to fund our 33 bed emergency shelter, keep essential counselling and support programs operating, and help us to more widely connect with our community through public education and community engagement.

What's in it for you?

CONNECT - By investing in special events for Nova Vita, you will increase your brand exposure and influence to a targeted audience. You choose the level that fits with your business and have access to prime speaking opportunities, feature branding, as well as direct connection opportunities at receptions, sponsor tables, social media, etc.

ALIGN - Align your corporate ideologies, leverage customer research and development, and increase staff buy-in by participating in special events, and showcase to the community that you are a community partner that wants to help end domestic violence.

BUILD - Create team building programs via volunteer opportunities, special events and donation programs. This is a great way to provide education and support to your organization, staff and customers about how Nova Vita can help them, their families, and their loved ones.

Choose Your Level of Impact

Enclosed is our line-up of support opportunities for the upcoming year. How can you help?

- 1. GREATEST IMPACT** - *New this year!* We invite you to be an official partner all year long and share your presence at all of our major events, community programs, and communications for the entire year.
- 2. FOCUSED IMPACT** - You know your target audience! Identify the event(s) that best fits with your business development strategies. *Let's talk!*
- 3. CUSTOMIZED IMPACT** - You want to make a difference and connect with our shared audience but prefer to create a customized investment package that's right for your business. *We love to think outside-the-box too...call us!*

We view our supporters as partners and welcome an open dialogue to customize the opportunity that gives you the best return on investment, warm fuzzies included!



NOVA VITA HEELS TO HEAL WALK - SUNDAY JUNE 9, 2019

HARMONY SQUARE, BRANTFORD

Join us, and stand tall in your red heels or shoes against domestic violence at our **9th Annual Heels to Heal Walk** in support of the more than 1,000 individuals we serve each year. This event attracts over 200 people in Harmony Square, to rally and walk in support of ending domestic violence, and offers the greatest opportunity for media exposure. **We need men**, and people of all ages and gender, to help raise funds and awareness to end domestic violence in our community. Rally your friends, family and colleagues, challenge a competitor, and start your campaign to help spread the word that domestic violence is never OK!

ADVERTISE with a Hand held Sign - \$150 per sign

- Sign will be carried throughout walk featuring your name or logo

HELP Sponsor - \$500 (Deadline: May 24)

- Sign will be carried with name or logo
- Name recognition on event signage day of
- Name recognition by MC at the event
- Name recognition on social media
- Name recognition on NovaVita website
- Items in Welcome Bag (coupons or swag of your choice)

HOPE Sponsor - \$1,000 (Deadline: May 24)

- Sign will be carried with name or logo
- More prominent logo on event signage day of
- More prominent recognition by MC at the event
- More recognition on social media (featured post)
- Recognition on NovaVita website (logo and hyper-link)
- Opportunity to have a table/booth at the event
- Items in Welcome Bag (coupons or swag of your choice)

HEAL Sponsor - \$2,500 (Deadline: April 26)

- Sign will be carried with name or logo
- More prominent logo on event signage day of
- More prominent recognition by MC at the event
- More recognition on social media (featured post)
- Recognition on NovaVita website (logo and hyper-link)
- Opportunity to have a table/booth at the event
- Items in Welcome Bag (coupons or swag of your choice)
- Logo on SWAG bag
- Tent sponsor (kid zone, game zone, bring your own zone)

TITLE Sponsor - \$5,000 (Deadline: April 1)

- Your company logo as “Presenting” Sponsor of Nova Vita Heels to Heal Walk on everything, including: printed event material, official walk banner, advertising, website (active hyper-link), and featured social media.
- Prominent location for onsite table/booth at the event
- Opportunity to speak at event and present awards
- Items in Welcome Bag (coupons or swag of your choice)
- Your logo prominently displayed on welcome bags for walkers

NOVA VITA HEELS TO HEAL WALK - SUNDAY JUNE 9, 2019

HARMONY SQUARE, BRANTFORD

TO STAND TALL AGAINST DOMESTIC VIOLENCE, PLEASE CONTACT:

• ANNE: aruddell@novavita.org • NICOLE: ntaylor@novavita.org

COMPANY/ORGANIZATION: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

CONTACT: _____ TEL: _____

EMAIL: _____ SOCIAL MEDIA: @ _____

YES! I WANT TO BE A H2H SUPPORTER - High resolution logo (jpg & eps) required upon confirmation of level of support.

SIGN ADVERTISEMENT - \$150 (DEADLINE: MAY 24)

HELP SPONSOR - \$500 (DEADLINE: MAY 24)

HOPE SPONSOR - \$1,000 (DEADLINE: MAY 24)

HEAL SPONSOR - \$2,500 (DEADLINE: APRIL 26)

TITLE SPONSOR - \$5,000 (DEADLINE: APRIL 1 FOR OPTIMAL EXPOSURE)

YES! I WANT TO INCLUDE AN ITEM/COUPON FOR THE WALKERS

ITEM DESCRIPTION: _____

** Minimum 150 ITEMS REQUIRED • DATE READY FOR PICK-UP: _____

YES! I WANT TO REGISTER A TEAM TO WALK & COLLECT PLEDGES

PAYMENT INFORMATION CHEQUE CREDIT CARD CASH

NAME OF CARDHOLDER: _____

CARD NUMBER: _____ EXP: ____/____ CV# _____

AMOUNT TO BE CHARGED: \$ _____ SIGNATURE: _____

NOVA VITA CHARITY GOLF TOURNAMENT - TUESDAY AUGUST 20, 2019

THE BRANTFORD GOLF & COUNTRY CLUB

We are excited to be hosting our 22nd Annual Charity Golf Tournament this year at the exclusive Brantford Golf & Country Club, one of North America's oldest and most majestic golf courses. Our tournament will host up to 144 golfers - men and women ages 30 to 75 - coming together for a day of golf, comradery and commitment to raise funds for our women's shelter and counselling services. **Golf Fore Nova Vita!**

TITLE Sponsor (\$5,000) - 1 available

- Your company logo listed as "Presenting" Sponsor of Golf Fore Nova Vita 2019 on all event material, websites & social media
- Prominent on-site information table/signage at event registration and dinner
- Full page ad in tournament program
- **Two foursomes entered in the tournament, with prime table location at dinner**
- Opportunity to speak at podium and present the awards following dinner

HEAL Sponsor (\$2,500) - only 2 left!

- Your company logo on all event support material & website
- Social media recognition with featured post
- On-site signage located on one hole with option of interactive information table/display on course, and signage during dinner
- ½ page ad in tournament program
- **One foursome entered in the tournament, with prime table location at dinner**

HOPE Sponsor (\$1,000) - SOLD OUT!

- Your company logo displayed on every golf cart during tournament
- Recognition with logo in tournament program and on website
- Social media recognition with featured post

LONGEST DRIVE & CLOSEST TO THE PIN (\$500) - SOLD-OUT!

- Your company logo/name recognized in tournament program, on-course signage, website & social media as one of four Longest Drive & Closest to the Pin Sponsors.

HOLE Sponsor (\$200) - 10 available

- Your company name on tee block sign during tournament
- Recognition in tournament program & social media

CUSTOMIZE Your Sponsorship or Become A Hole-In-One Sponsor!

- We love bright ideas. Do you have one? Perhaps you want to sponsor the 19th hole, run a hole-in-one or a putting competition. We want to hear from you!

NOVA VITA CHARITY GOLF TOURNAMENT - TUESDAY AUGUST 20, 2019
THE BRANTFORD GOLF & COUNTRY CLUB

To GOLF FORE NOVA VITA, PLEASE CONTACT:

• ANNE: aruddell@novavita.org • NICOLE: ntaylor@novavita.org

COMPANY/ORGANIZATION: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

CONTACT: _____ TEL: _____

EMAIL: _____ SOCIAL MEDIA: @ _____

YES! I WANT TO BE A SPONSOR - High resolution logo (jpg & eps) required

- TITLE TOURNAMENT SPONSOR - \$5,000 (DEADLINE: MAY 1)
- HEAL SPONSOR - \$2,500 (DEADLINE: JUNE 14)
- HOPE SPONSOR - \$1,000 (DEADLINE: AUGUST 2) **SOLD-OUT!**
- HELP SPONSOR - \$500 (DEADLINE: AUGUST 6) **SOLD-OUT!**
- HOLE SPONSOR - \$200 (DEADLINE: AUGUST 6)
- CUSTOMIZE YOUR SUPPORT _____

YES! I WANT TO PLAY. SEND ME THE REGISTRATION PACKAGE

- YES! I WANT TO DONATE A PRIZE - Prizes valued at over \$100 will be featured in the silent auction. Prizes under \$100 will be available in the penny sale. Donors will be recognized in tournament program (Deadline August 14).**

DESCRIPTION: _____ VALUE: \$ _____

PAYMENT INFORMATION CHEQUE CREDIT CARD CASH

NAME OF CARDHOLDER: _____

CARD NUMBER: _____ EXP: ____/____ CV# _____

AMOUNT TO BE CHARGED: \$ _____ SIGNATURE: _____