



novavita

help. hope. heal.

Dear Friends of Nova Vita,

**Nova Vita Celebrates International Women's Day, Thursday March 8, 2018!** This will be an evening to inspire women to personal and professional growth while showcasing and celebrating businesses in our community who want to **#PressforProgress**. Over 200 people are expected to attend our celebration that offers something for everyone - dinner, silent auction, the Closet Couture Runway of Inspiration, and **Keynote Speaker, Tonia Jahshan**. Tonia is the founder of Steeped Tea Inc. and appeared on the hit show Dragon's Den. Her company has made the Profit 500 list of Canada's fastest growing companies for the past 5 years and Tonia was Chatelaine's W100 #1 Female Entrepreneur of Canada in 2016.

**March 8th is a global movement!** International Women's Day is a day for everyone to celebrate the social, economic, cultural, and political achievements of women. Since the first day it was honoured in 1911, the world has experienced a significant shift towards women's equality. But there is more work to do. This year's theme **#PressforProgress** urges us to continue moving forward and NOW is the time.

**Join the movement and support your local women's shelter!** With your financial support, Nova Vita can continue to make a meaningful difference in the lives of families affected by domestic violence and homelessness. Last year, we helped 259 women and children living in our emergency shelter and answered 4,560 calls on our 24-hour crisis support line. At Nova Vita, safety for women and their families is always at the heart of the work we do - captured best by a client's simple statement, *"Nova Vita saved my life."* Your support can help us save many more lives, help more women live a life free of violence, and together we can **#PressforProgress**.

**Make a difference and get involved!** Are you ready to **#SupportNovaVita** and the important work we do in our community? Here's how you can help...

- 1. Show your support for Nova Vita** by becoming an IWD event sponsor, donating a silent auction prize, and/or advertising in our IWD event program!
- 2. Demonstrate your company's commitment to progress** by purchasing a table at the event and rewarding your employees with a night out, filled with inspirational storytelling, networking, and fun!
- 3. Spread the word on social media** that your company is dedicated to making a difference by standing tall with @SupportNovaVita against domestic violence.

To confirm your support for Nova Vita this International Women's Day, please contact:

**Anne Herbison-Ruddell**  
**Special Events Coordinator**  
Tel: 519-752-1005 x 228  
Email: aruddell@novavita.org

# Nova Vita Celebrates International Women's Day 2018

## Sponsorship Opportunities

To confirm your sponsorship: Anne at 519-752-1005 x 228 or [aruddell@novavita.org](mailto:aruddell@novavita.org)

### Title Sponsor (\$5,000) - 1 available

- Your company logo listed as "Presenting" Sponsor of Nova Vita Celebrates International Women's Day 2018 on all event material, websites & social media
- Prominent on-site information table/signage at event
- Full page ad in event program
- Complimentary table for 8 with sponsored table sign (value of \$700)
- Recognition by the M.C. during the event
- Opportunity to speak about your organization's strategies to **#PressForProgress** and introduce the featured speaker of the evening

### HEAL Sponsor (\$2,500) - 3 available

- Your company logo on event support material & website
- Social media recognition (Facebook & Twitter)
- On-site information table/signage at event (company roll-up)
- 1/2 page ad in event program
- Complimentary table for 8 with sponsored table sign (value of \$700)
- Recognition by the M.C. during the event

### HOPE Sponsor (\$1,000) - 5 available

- Your company logo on event support material & website
- Social media recognition (Facebook & Twitter)
- On-site signage at event (company roll-up)
- 1/4 page ad in event program
- Recognition by the M.C. during the event

### HELP Sponsor (\$500) - 7 available

- Your company listed on event website
- Social media recognition (Facebook & Twitter)
- Your company featured as a table sponsor at event
- 1/4 page ad in event program
- Recognition by the M.C. during the event

### IWD Table Sign Sponsor (\$100)

- Your company featured as a table sponsor with name on one table sign
- Social media recognition (Facebook & Twitter)



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**TO CONFIRM YOUR SPONSORSHIP, PLEASE CONTACT ANNE RUDELL:**

• **EMAIL:** [ARUDELLE@NOVAVITA.ORG](mailto:ARUDELLE@NOVAVITA.ORG) • **TEL:** 519-752-1005 x 228

COMPANY/ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

CONTACT: \_\_\_\_\_

TEL: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SOCIAL MEDIA PROFILE HANDLE: \_\_\_\_\_

**YES! I WANT TO BE A SPONSOR** - High resolution logo (jpg & eps) required with this form to be included on print materials.

TITLE SPONSOR - \$5,000 (DEADLINE: JAN 26 FOR OPTIMAL EXPOSURE)

HEAL SPONSOR - \$2,500

HELP SPONSOR - \$500

HOPE SPONSOR - \$1,000

TABLE SIGN SPONSOR - \$100

PURCHASE A TABLE OF 8 - \$600

\* PURCHASE YOUR TABLE BY FEBRUARY 9, AND RECEIVE A COMPLIMENTARY TABLE SIGN

**YES! I WANT TO DONATE A PRIZE FOR THE SILENT AUCTION**

ITEM DESCRIPTION: \_\_\_\_\_

VALUE: \$ \_\_\_\_\_ DATE READY FOR PICK-UP: \_\_\_\_\_

**PAYMENT INFORMATION**  CHEQUE  CREDIT CARD  CASH

NAME OF CARDHOLDER: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ EXP: \_\_\_\_/\_\_\_\_ CV# \_\_\_\_\_

AMOUNT TO BE CHARGED: \$ \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

*All sponsors will receive social media shout-outs!* • [#NVAppreciates](#) • [#NovaVitalWD](#)